



ICANN
66
MONTRÉAL
2-7 November 2019
ANNUAL GENERAL

Welcome to Montréal and ICANN66!

On behalf of the ICANN Business Constituency (BC), dedicated to the interests of business users of the Internet and the future of business growth on the Internet, welcome to Montreal and ICANN66!

In 2003, the BC met in Montreal for one of ICANN's early Public Meetings - ICANN17. After 16 years, we are excited to come back for ICANN66. The BC's policy efforts related to the European General Data Protection Regulation (GDPR) and its impact on WHOIS continues to be high on the agenda, and we will discuss recent developments during our public session on Tuesday, 5 November.

In April 2019, the BC submitted comments on Phase I of the GNSO Expedited Policy Development Process (EPDP) on the Temporary Specification for gTLD Registration Data Policy Recommendations to the ICANN Board. We continue to advocate progress towards an "accredited access"

system where security researchers and companies can benefit from non-public WHOIS data for legitimate purposes.

The ongoing work of the EPDP will not be the only topic discussed during the ICANN Public Meeting. Other critical issues and priorities include planning for the next expansion of gTLDs; Rights Protection Mechanisms; and use of Auction Proceeds from the last round.

ICANN66 is ICANN's Annual General Meeting (AGM) of 2019 and will also address outreach, capacity development, and showcasing ICANN's work to a broader global audience. Recognizing that the Internet affects business registrants and users all over the world, the BC is keen to expand outreach to the global business community.

The BC welcomes all business registrants and users to join us at our meetings in Montreal to learn more about what we do, how business can benefit from the BC representation, and

how our members positively engage in the ICANN community. The BC values geographical diversity and involvement of women in the community!

The BC continues to play its part to ensure that ICANN is more transparent and accountable to global Internet users. We remain committed to strengthening the multi-stakeholder model that has helped build the successful, global, and business-friendly Internet we have today. And we look forward to more and deeper engagement of new potential members in different regions of the world: from Cancun to Kuala Lumpur, where the next ICANN meetings will be held. Please reach us if you have any questions about the Business Constituency. We're always ready to meet and help you engage at ICANN.

Claudia Selli, BC Chair

For more information regarding the BC, please visit our website at:

<https://www.bizconst.org>

Are you UA ready?

Universal Acceptance and Your Business

By Mark W. Datysgeld

Most businesses understand the importance of the Internet in driving strategies and pursuing a model that makes sense for the 21st century. Yet, the Internet and its standards are constantly evolving, making it essential to keep up with developments. A challenge identified in the Domain Name Space is the full acceptance of the varied characters and domain names in existence, in an effort known as Universal Acceptance (UA).



With the release in 2010 and 2013 of new domain names that allow for more linguistic diversity and consumer choice, a challenge also arose in supporting them across every platform in a seamless manner. While it was initially assumed that this would be a natural movement, a chicken-and-egg problem appeared: people were hesitant to commit to a new technology that was not fully supported yet, which in turn led to developers not prioritizing development of solutions due to the low customer demand.

To tackle this challenge, the Universal Acceptance Steering Group (UASG) was founded in 2015 as an initiative that is independent from ICANN, but directly supported by it. Its goal is exactly to ensure that all domain names and e-mail addresses can be used by every Internet-enabled application, device, and system. This initiative has grown over the years, and has become a strategic goal for the ICANN Board, organization

and community starting in 2019, with multiple high-interest cross-community sessions at ICANN 64 and 65 as the community starts to see this as an important next step in the evolution of the DNS.

But should UA be a priority considering that initial adoption was low? Yes, especially now. 2018 saw a massive spike in the registration of new generic TLDs, with those almost doubling in volume. Also, some regions are effectively starting to embrace their local scripts as an alternative to ASCII. This can be particularly observed in the case of Russia, with “.рф” (Russian Federation) having surpassed 1 million registrations, as well as the Indian government promoting by means of policy the use of e-mails in 7 local languages.

While the start might have been slow, it is now more realistic by the day that these domain names will continue to

expand, and businesses that are not ready to accept them risk losing clients and opportunities. Some of the major players in the technology field have noticed these trends and are making significant efforts to become UA-Ready, including operational system developers, browser vendors, and productivity software makers.

The Business Constituency supports this initiative wholeheartedly, counting with two of its members in strategic positions: Microsoft’s Mark Svancarek as Vice Chair and Governance Primer’s Mark Datysgeld as Ambassador. It is our belief that there is great significance in promoting consumer choice and enabling businesses to find their ideal regional strategies without being constrained by technical limitations.

If you would like to understand how to get your business to be UA-Ready, visit uasg.tech or contact a relevant BC member that can help you.

BC-Leadership Development

My Experience at ICANN65

By Arinola Akinyemi

In June 2019, I attended the ICANN65 Policy Forum as a beneficiary of the BC-Leadership Development programme. Thanks to the BC's sponsorship, I had the opportunity to participate in off-site and on-site outreach activities, provide support and guidance to BC funded first-timers at a face to face meeting. I was able to engage with current BC Members and the ICANN community at large. I also spoke with numerous prospective members at the ICANN Engagement booth as a member of the BC's Outreach Committee.

The off-site outreach event was a visit to the Emerging Business Factory (EBF) as guests of their CEO, Taoufik Aboudia. This opportunity was arranged by ICANN's Europe, Middle East and Africa (EMEA) Engagement Team, and led by ICANN's Vice President of Stakeholder Engagement for the Middle East, Baher Esmat. The EBF currently incubates about 15 technology startups working in various fields, including online publishing,



Above: Off-site outreach event at the Emerging Business Factory

content management, social media strategies, digital tourism, and other online services. Several of these start-ups would make excellent members to the BC. More information about EBF can be found on their website:

www.emergingbusinessfactory.com

Both the off-site and on-site outreach events were quite successful and enriching experiences. I am hopeful that the successes recorded will in the coming weeks result in significant increase in membership applications.

ICANN65 was my first in-person meeting as a member of the BC Outreach Committee, and it was quite overwhelming to me, as a first-timer. Coincidentally, it was also ICANN's Policy Forum, where the Community prioritizes its work on key policy topics over other events and issues. I was able to participate in various ICANN sessions related to the Evolving the Effectiveness of ICANN's Multistakeholder Model and Phase 2 of the Expedited Policy Development Process (EPDP) on the Temporary Specification for gTLD Registration Data.

In addition, I was able to provide support and guidance for some of our other funded first timers by taking them into meetings that are of interest to the BC, thereby making it easier for them to navigate and integrate.

For future BC outreach events, I advocate that the BC strategically focus on its regional support system via its members, as per the BC's outreach strategy, to maximize a Return On Investment (ROI) of outreach funding.

With a deep sense of appreciation, I would like to thank the BC for this great opportunity to serve the BC and also broaden my understanding of the issues.

BC, Looking forward to a 20th Anniversary Celebration in Cancun



In 1999, the Business Constituency (BC) also known as the Commercial and Business Users' Constituency (CBUC) was formed as an important constituent of the Internet Corporation for Assigned Names and Numbers (ICANN).

We recognise that 20 years is a milestone, an important period to take stock and reflect on the role of BC in ICANN, and we also note that distinguished business organizations, men and women have impacted positively on the BC over the years and there is need for them to be recognized.

Therefore, the BC schedules to celebrate its 20th Anniversary in Cancun, Mexico during ICANN67 and members of the community are invited.

So, mark your calendar and schedule to join us as we celebrate!

BC Outreach Support Program, ICANN65 Marrakech

My memorable experience!

by Roger Oteng Baah, CEO & Lead Consultant Secure Reach Consult Limited, Ghana



The BC-ICANN Outreach Support programme is a great opportunity to integrate into the vibrant Business Constituency (BC) and engage with the ICANN community whilst reaching out to prospective members.

Attending ICANN65 as a member of the Business Constituency's (BC) Outreach Support Program was a great opportunity for me to engage with the ICANN community personally, and most importantly, prospective BC members.

I was well aware of my responsibilities, as when I submitted my application I was able to ask for advice from the Chair of Outreach and also from Jimson Olufuye, the Vice Chair of Finance and Operations, while my colleagues from other constituencies were more on their own.

One of my commitments was to be one

of the two BC representatives focusing on the engagement booth. At first, I wasn't convinced about how to reach BC prospects, as the volunteer staff do not fully understand the purpose of the booth and most of them are too new to fully understand ICANN. On more than one occasion, a newcomer to ICANN came up with really deep questions and the Fellows and NextGen were very uninformed.

The BC Outreach Chair rescued them a few times, advising the Spanish GAC member, the new participant from Interpol, and several local attendees,

modeling how to provide more information by using the BC newsletter. That helped me greatly to then do the same, and increased the BC visibility.

Outreach Activities

I didn't really expect to find many prospects, and as we were coached that we would do our best to focus on awareness and creating more interest, generally in the BC.

I was quite successful at generating interest and it was really because of my personal commitment, and talking to just about everyone.

The support of some senior BC

members at the booth even gave these potential members great encouragement to join the BC. I can truly say that by attending, I was able to make a real difference.

Member Prospect Activities

At the engagement booth, I got the opportunity to share my experience in the BC so far with members from the outreach program and other constituencies who expressed great interest in joining the BC. I also met fellows from the ICANN fellowship program and the NEXGEN at the engagement booth where I got to share with them the current edition of our BC newsletter.

I realized that a lot of the participants didn't know much about the BC and presumed it as a very closed community. I also learned that even some from another stakeholder group promote the idea that we have no members from developing countries and that we only listen to the voices coming from the big companies.

But after explaining the membership process, especially the Small Business option, and ensuring those I spoke to that I am able to speak and am listened to, it became so welcoming that some small businesses otherwise headed to the At-Large wanted to apply for membership instantly.

As a small businessman, taking time away from doing business is challenging but was very worthwhile and I am very hopeful that in the coming weeks we will see membership applications increase with the expression of interest shown at the engagement booth.



“A great experience overall which will enable me to spread the BC WORD”

Overall, I was inspired to consider how I can further my own contributions to the BC engagement, and how I can contribute to the internet governance and policy development process through my role at the BC and ICANN as a whole. I also believe different engagements should be encouraged and given all the necessary support as it will help create awareness about the BC to the larger audience within ICANN and beyond.

Thanks very much to the BC Executive Committee for the opportunity and to all members for making this possible.



Top & Above: Roger, spreading the BC word and chatting up prospects with the BC Newsletter

ICANN Multistakeholder Organizational Chart



ICANN Board of Directors

Top row Left to Right: Göran Marby – President & CEO, Cherine Chalaby – Chair (NomCom), Chris Disspain – Vice Chair (ccNSO), Becky Burr (GNSO), Ron da Silva (ASO), Maarten Botterman (NomCom), Sarah Deutsch (NomCom), Avri Doria (NomCom), Matthew Shears (GNSO), Leon Felipe Sanchez Ambia (At-Large)

2nd row Left to Right: Khaled Koubaa (NomCom), Rafael Lito Ibarra (NomCom), Danko Jevtovic (NomCom), Tripti Sinha (NomCom), Manal Ismail (GAC Liaison), Nigel Roberts (ccNSO), Akinori Maemura (ASO), Merike Kao (SSAC Liaison), Harald Alvestrand (IETF), Kaveh Ranjbar (RSSAC Liaison)

Generic Names Supporting Organization (GNSO)

(see following page)

Keith Drazek (Chair)
Pam Little (V. Chair)
Rafik Dammak (V. Chair)

Country Code Names Supporting Organization (ccNSO)

Katrina Sataki (Chair)
Byron Holland (V. Chair)
Alejandra Reynoso (V. Chair)

Address Supporting Organization (ASO)

Axel Pawlik (Chair)
Paul Wilson (V. Chair)
Oscar Robles (V. Chair)

Empowered Community Administration

Maureen Hilyard (ALAC)
Axel Pawlik (ASO)
Stephen Deerhake (ccNSO)
Manal Ismail (GAC)
Keith Drazek (GNSO)

Government Advisory Committee (GAC)

Manal Ismail – (Chair)

Vice Chairs:

Thiago Jardim
Olga Cavalli
Pär Brumark
Chérif Diallo

Security & Stability Advisory Committee (SSAC)

Rod Rasmussen (Chair)
Julie Hammer (V. Chair)

Root Server System Advisory Committee (RSSAC)

Brad Verd (Co-Chair)
Fred Baker (Co-Chair)

At-Large Advisory Committee (ALAC)

Maureen Hilyard (Chair)
John Laprise (V. Chair)
Tijani Ben Jemaa (V. Chair)

Root Zone Evolution Review Committee (RZERC)

Duane Wessels (Chair)

Technical Liaison Group (TLG)

Christian Toche (ETSI)
Howard Benn (ETSI)
Reinhard Scholl (ITU-T)
Jie Zhang (ITU-T)
Wendy Seltzer (W3C)
Daniel Dardailier (W3C)
Warren Kumari (IAB)
Tim Wicinski (IAB)

Internet Engineering Task Force (IETF)

Harald Alverstand

Nominating Committee 2019

Damon Ashcraft (Chair)
Jay Sudowski (Chair-Elect)
Zahid Jamil (Associate Chair)

Ombudsman

Herb Wayne

Customer Standing Committee (CSC)

Byron Holland (Chair)

GNSO Stakeholder Groups, Constituencies & Council

The GNSO Council is responsible for managing the policy development process of the GNSO.

Contracted Party House Councilors

Registry Stakeholder Group

Keith Drazek (NA), Chair
GNSO Council
Rubens Kuhl (LAC)
Maxim Alzoba (EU)

Registrar Stakeholder Group

Pam Little (AP), V. Chair
GNSO Council
Darcy Southwell (NA)
Michele Neylon (EU)

Nominating Committee Appointees (NCAs)

Erika Mann NCA, (EU)
Carlos Raul Gutiérrez NCA, (LAC)
Syed Ismail Shah NCA, (AP)

Liaison and Observer

Maarten Simon ccNSO, (EU)
Cheryl Langdon-Orr ALAC, (AP)

Non-Contracted Party House Councilors

Commercial Stakeholder Group

Commercial and Business Users
Scott McCormick (NA)
Marie Pattullo (EU)
Intellectual Property Interests
Flip Petillion (EU)
Paul McGrady (NA)
Internet Service and Connection Providers
Osvaldo Novoa (LAC)
Philippe Fouquart (EU)

Non-Commercial Stakeholder Group

Rafik Dammak (AAPAC), V. Chair
Elsa Saade (NA)
Tatiana Tropina (EU)
Martin Silva Valent (LAC)
Arsene Tungali (AF)
Ayden Férdeline (EU)

Contracted Party House

Registry Stakeholders Group

Donna Austin (Chair)
Beth Bacon (V. Chair)
Samantha Demetriou (V. Chair)
Jonathan Robison (Treasurer)
Sue Schuler (Secretariat)

Registrar Stakeholders Group

Graeme Bunton (Chair)
Tobias Sattler (V. Chair)
Owen Smigelski (V. Chair)
Benny Samuelsen (Treasurer)
Kristian Ørmen (Secretary)
Zoe Bonython (Secretariat)

Intellectual Property Constituency

Brian Winterfeldt (President)
Dean Marks (V. President)
John McElwaine (Treasurer)
Susan Payne (Secretary)
Brian Scarpelli (Participation Coordinator)

Non-Contracted Party House

Commercial Stakeholders Group*

Business Constituency
Claudia Selli (Chair)
Steve DelBianco (V. Chair Policy Coordination)
Jimson Olufuye (V. Chair Finance & Operations)
Barbara Wanner (CSG Representative)

Internet Service Providers & Connectivity Providers Constituency

Wolf-Ulrich Knoblen (Chair)
Tony Holmes (V. Chair)
Alain Bidron (Excomm)

Non-Commercial Stakeholders Group*

Non-Commercial Users Constituency

Bruna Santos (Chair)
Ines Hfaiedh (AF)
Antonella Perini (AAPAC)
Louise Marie Hurel (EU)
David Cake (LAC)
Michael Karanicolas (NA)

Not-for-Profit Operational Concerns Constituency

Joan Kerr (Chair)
Raoul Plommer (V. Chair)
David Cake (Policy Committee Chair)
Olumuyiwa Ogundele (Communications Committee Chair)
Juan Manuel Rojas (Membership Committee Chair)
Oreoluwa Somolu (Secretariat)

* The groups' officers are omitted here



The Benefits of BC Membership

The Business Constituency (BC) is the voice of commercial Internet users within ICANN – the Internet Corporation for Assigned Names and Numbers.

Business users rely on a stable and secure Internet and e-commerce experience, one that serves their users and customers on a global basis. Through your participation in ICANN, and in the Business Constituency, your company will make a difference on behalf of business.

BC members contribute as:

- participants on the BC e-mail list to learn about and debate issues
- participants on telephone conferences to reach consensus on key issues
- participants at physical meetings coincident with ICANN global meetings
- issue managers on specific topics
- bridges for information flow between other GNSO constituencies

The mission of the BC

The Constituency fully represents the views of the Internet business user community.

ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

BC Executive Committee



Chair
Claudia Selli



Vice Chair Policy Coordination
Steve Del Bianco



Vice Chair Finance & Operations
Jimson Olufuye



CSG Representative
Barbara Wanner



GNSO Councilor
Marie Pattullo



GNSO Councilor
Scott McCormick

Nominating Committee (NOMCOM members)



Large Business Seat
Paul Mitchell



Small Business Seat
Lawrence Olawale-Roberts

BC Credentials Committee:

Andrew Mack (Chair), John Berard, Arinola Akinyemi, Adetola Sogbesan, Lawrence Olawale-Roberts

BC Finance Sub Committee:

Jimson Olufuye (Chair), Chris Chaplow, Arinola Akinyemi, Tim Smith

Outreach Committee Members:

Andrew Mack, Gabriela Szlak, Lawrence Olawale-Roberts, Omar Mansoor Ansari, Adetola Sogbesan, Arinola Akinyemi



BC Secretariat:
Chantelle Doerksen

If you would like to become a member of the BC, please contact the BC Secretariat at: info-bc@icann.org or simply visit our website and register online: www.bizconst.org



Join the conversation on Twitter:
[@BizConstituency](https://twitter.com/BizConstituency)