



Welcome to Washington, D.C. and **ICANN77**

Greetings from the BC Chair and welcome to ICANN77!

It's a pleasure to join you in the capital of the United States for ICANN's 2023 Policy Forum. We follow on our successes during ICANN's proceedings in Cancun earlier this year, and are looking forward to collaborations with ICANN Org, industry colleagues and friends to bring to the community the perspectives of business users of the internet, and their customers, whom the BC represents.

As usual, the issues before the BC

and the wider community are many, varied and often urgent. The BC very much looks forward to weighing in on governance matters and, further, eagerly anticipates continuing our dialogue with new ICANN leadership at both the executive and board levels.

Whether you're new to the BC or are a veteran of our work, your knowledge, advocacy and opinions are important, and you are very much encouraged to join discussions, ask questions, and make your input known. As always is the case, there is much work to be

done, and the BC needs thoughtful contributions from you and others who carry forward the needs of online businesses.

ICANN77 is ICANN's Policy Forum, an abbreviated four-day affair that, while heavy on policy work, will also include constituency meetings, including that of the BC. I hope you'll make time to join our meeting on Tuesday, 13 June and further, can join our BC outreach event later that evening.

ICANN Org has done its usual outstanding job of organizing a meeting

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schedule and venue that is sure to be as welcoming as possible, and the BC will seize upon the opportunity to collaborate with our community colleagues toward ICANN's mission of providing a stable, secure and resilient domain name system. When you get a moment, take the opportunity to say thanks to ICANN staff for the significant effort that goes into planning an inclusive set of proceedings.

There is no shortage of challenges before ICANN, and this meeting will be dense with discussions and interactions. Further on behalf of the BC, I hope you'll raise your perspectives and thoughts as we debate the important issues of the day.

The BC very much needs your support and input. Our group represents the interests of businesses ranging from the small to multinational, and our responsibilities to our constituency have only grown over time. As challenges arise in ICANN policy work, we rely on the input of our membership in order to be most impactful.

As we embark on our work, don't hesitate to join and contribute. You'll find that your BC colleagues are open and welcoming to your input, and will help you advance your interests within the ICANN sphere.

Again, on behalf of your colleagues in the BC, welcome to ICANN77. All best for a productive time in Washington, DC.

Sincerely,

Mason Cole,
BC Chair

Join the BC and help shape the future of the Internet

Commercial business users can engage in ICANN in several ways:

1. Join the ICANN Business

Constituency: The ICANN Business Constituency (BC) represents the interests of the global business community within ICANN. By joining the BC, commercial business users can participate in policy development processes, advocate for their interests, and network with other businesses and industry leaders.

2. Participate in ICANN Public

Comment Periods: ICANN regularly solicits public comments on proposed policies and other developments related to the Internet's operation and governance. Commercial business users can participate in these public comment periods by submitting comments, providing feedback, and engaging in discussions with other stakeholders.

3. Attend ICANN Meetings: ICANN holds several meetings each year where stakeholders gather to discuss policy developments, network and participate in workshops and training. Commercial business users can attend these meetings and engage with others to learn about the latest developments and contribute to policy discussions.

4. Engage in ICANN Working

Groups: ICANN has several working groups focused on specific policy areas, such as domain name system (DNS) operations, security, and privacy. Commercial business users can engage in these working groups to provide input and help shape policy developments related to these areas.

5. Stay Informed: ICANN provides several resources, including newsletters, blogs, and social media

channels, that commercial business users can use to stay informed on the latest policy developments and engage in discussions with other stakeholders.

The BC is committed to combating DNS abuse and ensuring the security and stability of the DNS. DNS abuse refers to the malicious or abusive use of the DNS, including activities such as phishing, malware distribution, botnets, and spam. Such abuse can harm Internet users and undermine the trust and integrity of the DNS system.

The BC also believes that it is important to balance efforts to combat DNS abuse with the need to preserve the open, interoperable, and accessible nature of the DNS. The BC advocates for policies that promote a free and open Internet while also ensuring that the DNS is secure, stable and resilient.

Overall, the BC's position on DNS abuse is one of proactive engagement and collaboration with other stakeholders to develop effective solutions for combating malicious activity in the DNS system. The BC is committed to promoting policies and practices that support a secure and trusted Internet environment while also promoting innovation and economic growth in the digital economy.

We encourage you to join the BC and become an active participant in shaping the future of the Internet.

Our membership application process is straightforward, and we offer several membership categories to suit different business needs.

By Lawrence Olawale-Roberts,
the Vice-Chair for Finance and Operations to the BC.



2023

ICANN 77 Public Meeting & Business Constituency Outreach

June 12th – 15th,
2023

Open invitation to the Business Constituency Outreach and Session at ICANN 77 in Washington, D.C.

The Internet Corporation for Assigned Names and Numbers (ICANN) is in Washington D.C., the week of the 12th June, 2023 for its 77th public meeting and Policy forum, providing an opportunity for local and regional businesses to participate in its important work in-person or virtually.

ICANN coordinates the Domain Name System of the Internet. This system allows the Internet to continue to expand as a global, interoperable network. It is what keeps more than 3 billion Internet users – and their billions of devices – connected.

Any business with an interest in the Internet is welcome to participate. At ICANN77, you will meet representatives from government, academia, civil society, technology experts, intellectual property and other businesses. Together, these diverse stakeholders determine policies that have a direct impact on business success. Any business that depends upon the Internet also depends on ICANN.

The type of professionals participating can vary widely - from marketing professionals, to security and technology officers, to trademark and domain name portfolio managers.

Many business associations also participate, in order to keep their members informed of important Internet-related developments.

Invitation to a Special Business Outreach Event at the sidelines of ICANN 77

The BC invites commercial business users of the Internet to her outreach event in Washington. This event is designed to welcome existing and new business sector attendees, introduce them to key community leaders, provide networking opportunities, and share reactions to ICANN meeting sessions.

Kindly nominate Commercial Business Users to be invited to our planned outreach by submitting prospective attendees [to this form here](#) and where you plan to be at the outreach event in-person, kindly register for FREE -

Find our event RSVP form here.

The BC supports business success through the development of an Internet that is stable, secure and reliable while promoting consumer confidence.

**BUSINESS
CONSTITUENCY****DATE:****Tuesday, June 13 2023.****TIME:****6:00pm to 8:00pm****VENUE:****Yardbird, 901 New York Ave
NW, Washington, District of
Columbia, 20001****Questions?**

Email the BC Secretariat:

info-bc@icann.org.<https://www.icannbc.org/>

How to protect your small business with limited budget

By Yusuph Kileo (Cyber security and Digital Forensics Expert, BC-Rep (Finance sub-committee) @ICANN , @AfICTA Board Member, BC DNS Abuse Working Group. #KileoOnCybersecurity)



The notion that you are not a target for cyber attackers: that you, your systems, or accounts do not have any value is false. If you use technology in any way then you have value to cybercriminals.

Cyberthreats come in many forms, from phishing emails, to ransomware attacks. Small businesses may be particularly vulnerable to attacks that exploit common vulnerabilities, such as outdated software or weak passwords.

According to Accenture's Cost of Cybercrime Study, 43% of cyberattacks are aimed at small businesses, but only 14% are prepared to defend themselves. When small businesses become targets of a cyberattack, they can end up facing financial and operational consequences, of which some may never recover from.

Unfortunately, cybersecurity might not be at the top of most small businesses priority list. But it should be. The good news is that there are affordable steps

you can take to protect your business from cyberattacks.

IMPORTANCE OF CYBERSECURITY FOR SMALL BUSINESSES

Small businesses are often targeted because they may have weaker security measures in place due to lack of resources compared to large companies. A data breach can result in loss of revenue, damage to your reputation, and potential legal consequences. In some cases, a cyberattack can even force a small business to shut down.

Assessing Your Risk

Identify sensitive data and assets:

The first step in protecting your business is to identify the assets that are most important to your company. This includes financial data, customer information, or intellectual property. Your assets also include the hardware upon which your company runs. If the hardware is rendered inoperable from

a cyberattack, the inability to transact business can be equally devastating.

Understanding the potential impact of a data breach:

Once you've identified your most sensitive data and assets, it's important to understand the potential impact of a data breach. Consider how a breach could affect your customers, your business operations, and your reputation.

Evaluating existing security measures:

Evaluate the security measures you currently have in place. This could include antivirus technology, firewalls, or employee training programs. Look for gaps in your security, and identify areas where you could improve.

A risk assessment matrix can be used to outline the likelihood and impact of a potential cyberattack. This enables you to prioritize your most vulnerable areas.

Improving your cybersecurity

Implementing basic security protocols:

One of the most important steps to take in safeguarding your small business is to implement basic security protocols. These protocols are designed to protect against the most common types of cyberattacks, and can significantly reduce the risk of a breach.

Password management: Strong, unique passwords are a critical part of good cybersecurity hygiene. You should encourage your employees to use complex passwords that are difficult to guess. Password management tools are the best way to help keep track of multiple, unique passwords.

Network monitoring: While tools like firewalls, intrusion detection systems, and antimalware software can protect your network from cyber threats, regularly monitoring your network can help identify potential security threats. An inexpensive log management system can help to identify suspicious behavior such as multiple account lockouts, as well as failed login attempts, and unauthorized file access.

Regular software updates: Keeping your software up-to-date is essential in ensuring that vulnerabilities are patched, and that your systems are protected against the latest security threats. You should regularly update your operating systems, web browsers, and other software to the latest versions.

EDUCATING EMPLOYEES ON BEST CYBERSECURITY PRACTICES

Your employees can be your greatest asset when it comes to cybersecurity, but they can also be a liability if they are not properly trained. Educating your employees on best cybersecurity practices is therefore crucial to protecting your small business. Certain



practices your employees should be aware of include:

Avoiding suspicious emails: Phishing emails are a common tactic used by cybercriminals to gain access to sensitive data. Educate your employees on how to identify and avoid suspicious emails, and consider implementing email filtering software to reduce the risk of phishing attacks.

Not sharing passwords: Encourage your employees to keep their passwords private and never share them with anyone. Implement two-factor authentication to add an extra layer of security to your login process.

Securing mobile devices: Mobile devices such as smartphones and tablets can be a weak link in your cybersecurity strategy. Encourage your employees to use strong passwords, enable automatic updates, and avoid downloading suspicious apps or clicking on links in text messages.

Cybersecurity Policies and Procedures: Establish clear policies and procedures that emphasize the importance of security. This can help to ensure that everyone is working towards a common goal. These policies can cover areas like password management, remote work, and the use of personal devices in the workplace. These can all serve to build a security culture in the organization.

RESPONDING TO A CYBERSECURITY INCIDENT

Despite your best efforts, there is always a chance that your small business may experience a cybersecurity incident. In such a scenario, it is important to respond quickly and effectively to minimize the damage.

In most cases, forensic techniques to discover what caused the problem are out of reach for many small businesses. The most important thing to a small business owner is to get back up and running as soon as possible. This is where data backups become one of the most valuable tools in an environment.

Another way to prepare for, and recover from any security event is to hire a trusted managed services provider who can advise and guide you towards the best security within your budget.

Cybersecurity is an essential aspect of running a small business in today's digital world. The prevalence of cyber threats is on the rise, and the impact of a cyberattack on a small business can be devastating. By assessing your risk, implementing best practices, building a culture of security, and partnering with a trusted adviser, you can protect your business from the dangers of cybercrime.

The BC and CSG session at ICANN76 in Cancun and some members at the Public Forum



Continued: The BC and CSG session at ICANN76 in Cancun and some members at the Public Forum



ICANN Multistakeholder Organizational Chart



ICANN Board of Directors

From Left to Right: León Sánchez-Board Member (At-Large), Katrina Sasaki-Board Member (ccNSO), Manal Ismail-GAC Liaison, James Galvin-SSAC Liaison, Alan Barrett-Board Member (ASO), Chris Chapman-Board Member (NomCom), Becky Burr-Board Member (GNSO), Matthew Shears-Board Member (GNSO), Avri Doria-Board Member (NomCom), Sally Costerton-Interim President and CEO, Danko Jevtovic-Vice-Chair (NomCom), Tripti Sinha-Chair (NomCom), Christian Kaufmann-Board Member (ASO), Harald Alvestrand-IETF Liaison, Sarah Deutsch-Board Member (NomCom), Wes Hardaker-RSSAC Liaison, Edmon Chung-Board Member (NomCom), Maarten Botterman-Board Member (NomCom), Patricio Poblete-Board Member (ccNSO), Sajid Rahman-Board Member (NomCom). For more information on the ICANN Board, [visit here](#).

Country Code Names Supporting Organization (ccNSO)

Alejandra Reynoso (Chair)
Adebiyi Oladipo (V. Chair)
Jordan Carter (V. Chair)

Address Supporting Organization (ASO)

John Curran (Chair)
Paul Wilson (V. Chair)

Empowered Community Administration

Jonathan Zuck (ALAC)
German Valdez (ASO)
Alejandra Reynoso (ccNSO)
Nicolas Caballero (GAC)
Greg DiBiase (GNSO)

Government Advisory Committee (GAC)

Nicolas Caballero (Chair)
Vice Chairs: Zeina Bou Harb,
Francis Olivier Cubahiro, Nigel
Hickson, Ola Bergström, Wang Lang

Security & Stability Advisory Committee (SSAC)

Rod Rasmussen (Chair)
Julie Hammer (V. Chair)

Root Server System Advisory Committee (RSSAC)

Jeff Osborn (Chair)
Ken Renard (V. Chair)

At-Large Advisory Committee (ALAC)

Jonathan Zuck (Chair)
Joanna Kulesza (V. Chair)
Maureen Hilyard (V. Chair)

Root Zone Evolution Review Committee (RZERC)

Tim April (Chair)

Technical Liaison Group (TLG)

Christian Toche (ETSI)
Howard Benn (ETSI)
Reinhard Scholl (ITU-T)
Jie Zhang (ITU-T)
Wendy Seltzer (W3C)
Shadi Abou-Zahara (W3C)
Warren Kumari (IAB)
Tim Wicinski (IAB)

Nominating Committee 2023

Vanda Scartezini (Chair),
Amir Qayyum (Chair-Elect) and
Michael R. Graham (Associate Chair)

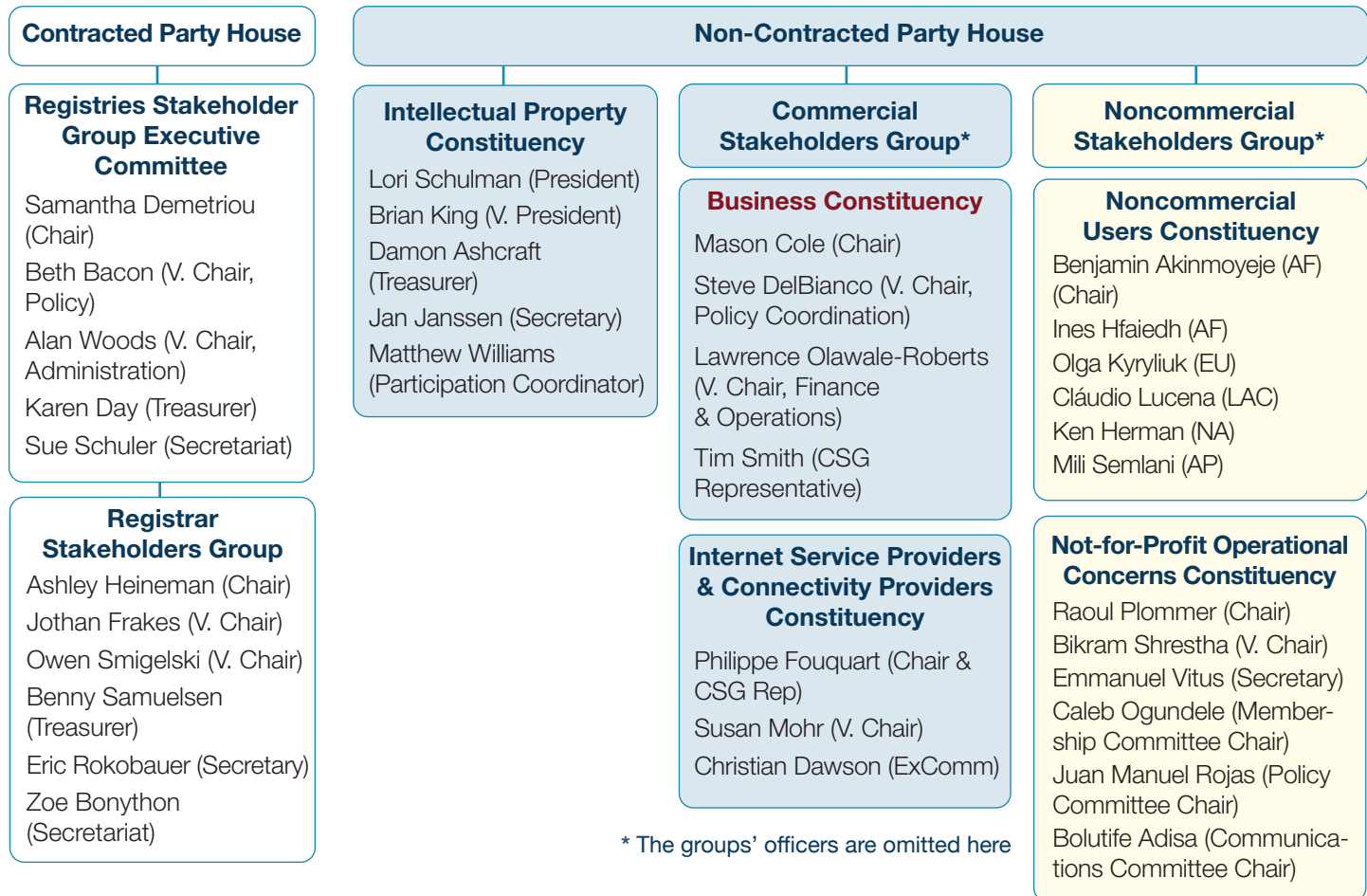
Ombuds

Herb Wayne
Linda Mainville

Customer Standing Committee (CSC)

Brett Carr (Chair)

GNSO Stakeholder Groups, Constituencies & Council



The Benefits of BC Membership

The Business Constituency (BC) is the voice of commercial Internet users within ICANN – the Internet Corporation for Assigned Names and Numbers.

Business users rely on a stable and secure Internet and e-commerce experience, one that serves their users and customers on a global basis. Through your participation in ICANN, and in the Business Constituency, your company will make a difference on behalf of business.

BC members contribute as:

- participants on the BC e-mail list to learn about and debate issues
- participants on telephone conferences to reach consensus on key issues
- participants at physical meetings coincident with ICANN global meetings
- issue managers on specific topics
- bridges for information flow between other GNSO constituencies

The mission of the BC

The Constituency fully represents the views of the Internet business user community.

ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

BC Executive Committee



Chair
Mason Cole



**Vice Chair, Policy
Coordination**
Steve DelBianco



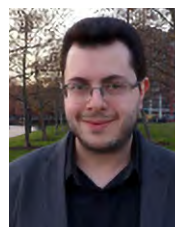
**Vice Chair, Finance
& Operations**
Lawrence Olawale-
Roberts



CSG Representative
Tim Smith



GNSO Councilor
Marie Pattullo



GNSO Councilor
Mark Datysgeld

2023 Nominating Committee Members

Large Business Seat

Jordyn Buchanan

Small Business Seat

Vivek Goyal

BC Finance Sub Committee:

Lawrence Olawale-Roberts (Chair),
Jimson Olufuye, Chris Chaplow,
Jay Sudowski, Yusuph Kileo

BC Credentials Committee:

Zak Muscovitch (Chair), Vivek Goyal,
Roger Baah, John Berard, Kate Buckley

BC Communications Committee:

Vivek Goyal (Chair), Yusuph Kileo,
Joseph Ambali

BC Onboarding Committee:

Roger Baah (Chair), Mark Datysgeld,
Samuel Dada

BC Secretariats



Brenda Brewer



Andrea Glandon

If you would like to become
a member of the BC, please
contact the BC Secretariat at:
info@icannbc.org
or simply visit our website and
register online:

www.icannbc.org



Join the conversation on Twitter:
<https://twitter.com/icannbc>