

Comment on Priority 2 Policy Recommendations for ICANN Board Consideration from EPDP Phase 2

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Business Constituency Submission

GNSO//CSG//BC

Background

This document is the response of the ICANN Business Constituency (BC), from the perspective of business users and registrants, as defined in our Charter:

The mission of the Business Constituency is to ensure that ICANN policy positions are consistent with the development of an Internet that:

- 1. promotes end-user confidence because it is a safe place to conduct business
- 2. is competitive in the supply of registry and registrar and related services
- 3. is technically stable, secure and reliable.

General Comment on the Context of these EPDP Recommendations

The Business Constituency (BC) is pleased to provide this comment on Priority 2 Policy Recommendations for ICANN Board Consideration from EPDP Phase 2.¹

Before commenting on the specifics of Phase 2 Priority 2 items, the BC believes it is important to reiterate and support the concerns detailed in the EPDP Phase 2 minority statements from the BC, IPC, ALAC, GAC and SSAC, as well as the concerns of NTIA sent to United States Senator Wicker on 23-Dec-2020, arguing the policy in the Phase 2 Final Report fails to meet the needs of users of WHOIS data. As such the BC strongly urges the Board to carefully consider these concerns in their future deliberations and ensure that any future SSAD, and any related consensus policy, is fit for purpose and meets the needs of its users.

We also want to remind the ICANN Board of the 24-Nov-2020 Letter sent to the EC on the need to restore urgently needed access to WHOIS data. This letter (attached) is signed by 21 organizations and supports our views that ICANN's Phase 2 policy is not fit for purpose and dangerously out of balance. Further action from EU Governments will be needed to not only clarify but rectify this situation.

In fact, the European Commission has now adopted <u>a formal proposal for a revised Directive on Security of Network and Information Systems (NIS 2)</u> that calls on Member States to ensure that TLD registries maintain accurate and complete WHOIS data and provide timely and lawful access to this data for the purpose of contributing to the security, stability, and resilience of the DNS. The NIS 2 Proposed Directive has completed public consultation and an impact assessment and has been transmitted to the EU co-legislators (the European Parliament and Council of Ministers of the EU).

Additionally, the United States Congress has taken an increased interest in the issue of access to WHOIS data. In a <u>Joint Explanatory Statement [p12]</u> attached to the historic FY 2021 Omnibus Spending and COVID Relief bill, the NTIA is directed "through its position within the Governmental Advisory Committee, to work with ICANN to expedite the establishment of a global access model that provides law enforcement, intellectual property rights holders, and third parties with timely access to accurate domain name registration information for legitimate purposes."

This congressional directive was spurred, in part, by NTIA's own outreach to the Commerce Committee Chair, Senator Wicker, regarding the "failures" of the EPDP recommendations to address

¹ ICANN Public comment page at https://www.icann.org/public-comments/policy-recommendations-epdp-phase-2-2020-12-03-en

basic issues impacting WHOIS access and the need "to explore alternate approaches to providing federal and local law enforcement, cybersecurity industries, the business and the IP communities...prompt and effective access to information they need to build a safe, secure, and trustworthy internet."

These two government directives, which involve and implicate GAC member bodies and are clearly authored with a failing WHOIS access model in mind, have already garnered ICANN's close attention and the BC recommends a re-evaluation of the EPDP before moving forward.

For those who say that these documents and developments be disregarded and suggest instead that Recommendation 18 of the EPDP Final Report provides the best mechanism for this proposed legislation to be addressed at a future date, we point out that there is no implementation timeline defined for Recommendation 18. Ignoring long-awaited and pending legislation in this fashion is unnecessarily reckless, when ICANN can take action now to ensure a global access model that provides law enforcement, intellectual property rights holders, and third parties with timely access to complete and accurate domain name registration information for legitimate purposes.

Specifically, the Phase 1 and Phase 2 policies should be reviewed recommendation-byrecommendation, to determine how they are expected to be impacted by these developments. For illustrative examples, consider these recommendations:

- Phase 2 report related to the SSAD (Recs #1-18) should not be approved.
- Phase 1 recommendations that affect Thick WHOIS (Rec# 7) should be suspended.
- Phase 1 recommendations that standardize the request templates (Rec # 18) should be reviewed and implemented, with updated timelines and disclosure requirements that track the NIS2 proposals.
- Phase 1 recommendations that fail to improve the accuracy requirements applicable to WHOIS (Rec #4) need to be revisited.
- Phase 1 recommendations that do not require non-personal data to be published (Rec# 12) should be suspended.

Listed above are non-exhaustive examples. Until such a review of Phase 1 & 2 is conducted, EPDP proposed policies and related implementation should be halted and the Temporary Specification should be continued – coupled with actual enforcement by ICANN contractual compliance.

Finally, we would like to highlight the text of NIS 2 Article 23 where it is recognized that "TLD registries and the entities providing domain name registration services ... are required to provide efficient access to domain name registration data for legitimate access seekers" and "respond without undue delay to requests from legitimate access seekers"² [emphasis added].

² European Commission, Directive on Security of Network and Information Systems. NIS2 mandates that "TLD registries and the entities providing domain name registration services for the TLD should establish policies and procedures to collect and maintain accurate and complete registration data, as well as to prevent and correct inaccurate registration data in accordance with Union data protection rules" and "should make publicly available domain name registration data that fall outside the scope of Union data protection rules, such as data that concern legal persons" and "have policies and procedures in place to ensure that the databases include accurate and complete information."

This statement from the European Commission reinforces the BC belief that 3rd party purposes should be added to EPDP Team Phase 1 purposes, which form the basis of new ICANN policy. As the status of the policy agreed to in the Phase 2 EPDP Final Report is unclear and the timing of any implementation is many years away, all third-party purposes defined in Recommendation #7 in the EPDP Phase 2 Final Report must also be added to the EPDP Team Phase 1 purposes, which form the basis of the new ICANN policy. Not doing so would result in a Phase 1 policy that is incomplete, underspecified, and ultimately unenforceable.

Specific Comments on Phase 2 Priority 2 Items

Rec #19 - Privacy/Proxy

BC supports the updated Rec #19 and believes it should be incorporated into the Phase 1 IRT documents. Moreover, as emphasized by the BC in prior public comments to ICANN, it is critical that community consensus initiatives, including the PPSAI, Thick WHOIS, and cross field validation, are un-paused and recommenced immediately.

Rec #20 - City Field

BC supports the updated Rec #20 and believes it must be incorporated into the Phase 1 IRT documents.

Rec #21 - Data Retention

BC supports the updated Rec #21 and believes it must be incorporated into the Phase 1 IRT documents.

Rec #22 - Purpose 2

BC supports the updated "Purpose 2" as defined in the EPDP Phase 2 Final Report and agree it should be added to the EPDP Team Phase 1 purposes, which form the basis of the new ICANN policy. In addition, and as stated above, all third-party purposes defined in Recommendation #7 in the EPDP Phase 2 Final Report must also be added to the EPDP Team Phase 1 purposes and be included as the basis of ICANN's new policy.

This comment was drafted by Alex Deacon, Andy Abrams, Drew Bennett, Vivek Goyal, and Mark Svancarek.

It was approved in accord with our charter.

The Digital Services Act is an Opportunity for the European Commission to Restore Urgently Needed Access to WHOIS Data

Executive Vice-President Margrethe Vestager

Commissioner Thierry Breton

Commissioner Ylva Johansson

Commissioner Didier Reynders

European Commission 200, rue de la Loi B-1049 Brussels BELGIUM

24th November 2020

Dear Executive Vice-President Vestager and Commissioners Breton, Johansson and Reynders:

We request the European Commission to undertake action on an urgent basis to restore access to WHOIS data—information about domain name registrants, including who they are and how they can be contacted. The Domain Name System is an important part of the Internet's infrastructure and WHOIS data is a vital resource. WHOIS data is critical to the efforts of law enforcement agencies as well as non-governmental organisations to investigate and combat a broad range of illegal activity spreading via the Internet.

Ready access to this information is vital to protect the public interest. The European Commission has explicitly recognised "the need to preserve WHOIS functionality and access to its information." Yet, access to WHOIS data has been largely denied to both government agencies and private entities since May 2018. That is when the Internet Corporation for Assigned Names and Numbers ("ICANN"), in an attempt to comply with the GDPR, required the redaction of the most important components of WHOIS data and created a broken and fragmented system with respect to access and therefore transparency.

We write to urge the Commission to propose a legislative or regulatory solution as part of the forthcoming Digital Services Act², or otherwise, to:

¹ https://www.icann.org/en/system/files/correspondence/avramopoulos-et-al-to-marby-29jan18-en.pdf

² We note that the Commission posed several questions about the use and value of WHOIS Data as part of the Open Public Consultation on the Digital Services Act package and that the Commission received multiple responses

- 1. Recognise the public interest in publicly accessible WHOIS data;
- 2. In accordance with the GDPR's accuracy principles and Know Your Business Customer ("KYBC") imperatives, require verification of WHOIS data when it is collected; and
- 3. Limit the use of privacy and proxy services to "mask" WHOIS data and hide the identity of domain registrants.

These recommendations, along with the background on the importance of WHOIS data, the inadequacy of ICANN's policies, and the urgent need for EU action are explained in greater detail in the Annex to this letter.

The undersigned organisations represent a broad array of EU citizens' interests. They include child safety, cybersecurity, health and patient safety, and intellectual property. We work to combat a broad range of abusive and illegal online activity including: (i) the creation and distribution of child sexual abuse materials, (ii) cyberattacks such as phishing, botnets and ransomware, (iii) the sale of falsified medical products and illegal and dangerous drugs, such as opioids which cause significant mortality³, and (iv) the sale of a plethora of counterfeit goods and rampant online piracy of copyrighted works. The current lack of ready access to WHOIS data impedes the important work of our organisations as well as law enforcement and other government agencies with which we collaborate across these issues. The demonstrated increase in online illegal activity and cyber-attacks is not only negatively impacting public safety in the EU, but also seriously eroding consumer trust online. Therefore, we are united in our call for the European Commission to undertake the actions recommended above and further explained in the Annex to protect EU citizens.

As confirmed by the Commission, the ongoing COVID-19 crisis has "opened the door to an extraordinary increase in malicious attacks." From a public health perspective, there is a rising tide of websites taking criminal advantage of fear and misinformation regarding COVID-19 and seeking to sell falsified medicine and even vaccines. This is evidenced by the registration of more than 100,000 new domain names using terms such as "covid", "corona", and "virus" between January 1 and March 31, 2020 and the finding that over 40,000 of these registrations are classified by cybersecurity experts as either high risk or malicious. Clearly this points to the need for the Domain Name System to take on greater accountability, including obligations with respect to WHOIS data. The rising level of cybercrime combined with the greater dependence of citizens on digital technology during the pandemic only reinforce the urgency of the need to restore access to WHOIS data.

that emphasised the importance of restoring access to WHOIS data. ICANN itself responded to the Consultation and noted the current situation with respect to WHOIS data has "fragmented a system that many rely upon for reasons as varied as law enforcement investigations, intellectual property, and security incident response, among others." See: https://www.icann.org/en/system/files/files/icann-org-responses-dsa-consultation-10sep20-en.pdf
3 Over 80% of drug induced deaths reported in Europe are caused by opioids. See:

https://www.emcdda.europa.eu/system/files/publications/11485/20193286 TD0319444ENN PDF.pdf

⁴ Communication from the Commission on the EU Security Union Strategy at p. 3: https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52020DC0605&from=EN

⁵ See: https://unit42.paloaltonetworks.com/covid19-cyber-threats/ "We've identified 116,357 newly registered domains with coronavirus-related names between January 1 and March 31. Out of these, 2,022 are classified as "malicious" and more than 40,000 are considered "high-risk". Additionally, from February 1 to March 31, we witnessed a 569% growth in malicious domain registrations, preying on consumers[.]"

The Council of the EU was correct when it stated more than two years ago in October 2018, "The EU and its Member States note the concerns raised by law enforcement authorities, cybersecurity organisations and intellectual property rights holders about the negative impact of limitations of access to WHOIS data on their work. Finding a workable solution for access to non-public WHOIS data should be treated as a matter of priority." 6

Yet two years later, the policy recently proposed by ICANN⁷ perpetuates the current fragmented system and lack of access to redacted WHOIS data. The overwhelming majority of requests for access to redacted WHOIS data, even when they are submitted by government agencies, are either denied or ignored. Indeed, even European Data Protection Agencies have had their requests for access to WHOIS data denied.⁸ In its Communication on the EU Security Union Strategy earlier this year, the Commission committed to working with ICANN "to ensure that legitimate access seekers, including law enforcement, can obtain sufficient access to WHOIS data," but also stated that further solutions may be necessary, including legislation "to clarify rules for accessing such information." ⁹ Given that ICANN is unable to implement a workable solution, EU legislative action as a matter of priority is now both warranted and urgently needed.

Thank you for your consideration of these important issues and our recommendations.

cc: Mr. Roberto Viola
Director-General
DG CNECT

Mr. Khalil Rouhana Deputy Director-General DG CNECT

Mr. Pearse O'Donohue Director DG CNECT

Mr. Jakub Boratynski Acting Director DG CNECT

Mr. Olivier Bringer Head of Unit DG CNECT

⁶ https://data.consilium.europa.eu/doc/document/ST-13443-2018-INIT/en/pdf

⁷ See: https://gnso.icann.org/sites/default/files/file/field-file-attach/epdp-phase-2-temp-spec-gtld-registration-data-2-31jul20-en.pdf

⁸ See: https://www.icann.org/en/system/files/correspondence/marby-to-jelinek-22may20-en.pdf

⁹ See pp. 11-12: https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52020DC0605&from=EN

Mr. Prabhat Agarwal Head of Unit DG CNECT

Ms. Cathrin Bauer-Bulst Head of Unit DG HOME

Mr. Werner Stengg Cabinet of Executive Vice-President Vestager

Ms. Kerstin Jorna Director-General DG GROW

Mr. Slawomir Tokarski Director DG GROW

Ms. Amaryllis Verhoeven Head of Unit DG GROW

Sincerely,

The European Brands Association (AIM) https://www.aim.be/

The Anti-Counterfeiting Group (ACG) https://www.a-cg.org/

Aktionskreis Gegen Produckt-und Markenpiraterie (APM) https://www.markenpiraterie-apm.de/

The EU chapter of the Anti-Phishing Working Group (APWG.EU) https://apwg.eu/

Alliance for Safe Online Pharmacy in the EU (ASOP EU) http://www.asop.eu/

The Cybersecurity Tech Accord (CBT) https://cybertechaccord.org/

Children's Charities' Coalition on Internet Safety (CHIS) http://www.chis.org.uk/

Comité Colbert https://www.comitecolbert.com/

Coalition for Online Accountability (COA) http://www.onlineaccountability.net/

Digitale Chancen https://www.digitale-chancen.de/

Fédération Internationale des Associations de Producteurs de Films (FIAPF) http://www.fiapf.org/
Istituto di Centromarca per la lotta alla contraaffazione (INDICAM) http://www.indicam.it/

International Video Federation (IVF) https://www.ivf-video.org/

Motion Picture Association (MPA) https://www.motionpictures.org/

Rattighetsalliansen http://www.rattighetsalliansen.se/

Rettighedsalliancen https://rettighedsalliancen.dk/

The Anti-Counterfeiting Network (REACT) https://www.react.org/

The Spamhaus Project (Spamhaus) https://www.spamhaus.org/

Together Against Counterfeiting (TAC) Alliance https://tacalliance.eu/

Transnational Alliance to Combat Illicit Trade (TRACIT) https://www.tracit.org/

Union des Fabricants (UNIFAB) https://www.unifab.com/

ANNEX TO LETTER:

The Digital Services Act is an Opportunity for the European Commission to Restore Urgently Needed Access to WHOIS Data

BACKGROUND ON WHOIS DATA

The Internet Corporation for Assigned Names and Numbers (ICANN) is the non-profit organisation which, through its multi-stakeholder community, sets policies and enters into accreditation contracts with domain name registries and registrars with the goal of ensuring the secure and stable operation of the Internet Domain Name System. ICANN's jurisdiction only covers generic top-level domain names ("gTLDs") such as .com, .net, .org, .info and .online. Currently there exist over 1,200 gTLDs¹. ICANN's policies and contracts do not apply to country-code top level domains ("ccTLDs") such as .be for Belgium and .dk for Denmark. Rather, policies and rules for the operation of ccTLDs are determined by the relevant country and legal entity that exists to operate the ccTLD.

Under ICANN's policies and contracts, domain name registrars and registries sell and administer gTLD domain names. When an individual or an organisation acquires a domain name for a website, that individual or organisation (referred to as the "registrant") must provide contact information, including name, email address, postal address and phone number as part of the domain name registration process. Combined with certain other attributes of a registered domain name, this information is collectively referred to as WHOIS data. For more than 20 years, ICANN has administered the collection and availability of WHOIS data for gTLDs. During that entire period, up until May 2018, WHOIS data was always publicly and immediately accessible via an online lookup portal. Until May 2018, the publicly accessible WHOIS data² essentially functioned as the equivalent of a land registry for Internet domains.

THE IMPORTANCE OF WHOIS DATA TO THE PUBLIC INTEREST

Until May 2018, publicly accessible WHOIS data was used for a variety of purposes by both public and private sector organisations, including law enforcement agencies, cybersecurity investigators, network technology professionals, child protection organisations, patient safety organisations, consumer welfare organisations, and anti-counterfeiting and anti-piracy organisations. Government agencies and private sector organisations routinely used WHOIS data as the first step in their work of investigating websites engaged in potential illegal or abusive activity. Consumers concerned about the legitimacy of a website could easily (and routinely did) consult WHOIS data via a WHOIS portal hosted by the registry or registrar, or a centralised look-up operated by ICANN to find out who had registered the domain name of the website and determine whether that information matched or supported what the website was purporting to be. The 170+ member Governmental Advisory Committee ("GAC") to ICANN stated in June 2020 with respect to WHOIS data, "[A]ccess to this information is essential to allow public

¹ See this Wikipedia entry for further background information on gTLDs: https://en.wikipedia.org/wiki/Generic top-level domain

² Before May 2018, WHOIS data had been a public directory since the earliest days of the Internet, beginning in the early 1980s. For a brief history of WHOIS, see: https://whois.icann.org/en/about-whois#field-section-3

authorities and other relevant entities to serve objectives such as law enforcement, cybersecurity, consumer protection or the protection of intellectual property. Such access remains a high priority for the GAC."³ Note that the European Commission as well as all EU Members States are active members of the GAC. In its recent Communication on the EU Security Union Strategy, the Commission emphasised that "access to Internet domain name registration information ("WHOIS data") is important for criminal investigations, cybersecurity and consumer protection."⁴ In short, WHOIS data served as the sole, reliable accountability mechanism in an otherwise-anonymous internet.

THE GDPR AND WHOIS DATA

The General Data Protection Regulation ("GDPR") came into effect in May 2018. We agree with the Commission's recent Communication to the European Parliament and the Council that the GDPR "strengthened data protection safeguards [and] provides individuals with additional and stronger rights."⁵

As WHOIS data sometimes contains personal data, such as name, postal address and phone number of a natural person, ICANN adopted a policy called the Temporary Specification in May 2018 intended to comply with the GDPR's personal data protection requirements. Under this policy, most of the WHOIS data—and in particular the contact data of the registrant and the registrant's agents—is redacted from the publicly accessible WHOIS directory. In adopting this policy, ICANN permitted domain registrars and registries to redact the data of legal entities, even though the GDPR only applies to the data of natural persons. But even under ICANN's Temporary Specification policy, registrars and registries must provide "reasonable access" to the redacted WHOIS data to third parties on request, such as law enforcement agencies or anti-counterfeiting organisations, when necessary for the legitimate interests of those third parties, except where such interests are overridden by the interests or rights of the data subject which require protection of personal data. This is the same standard for third party legitimate interest access articulated in Article 6(1)(f) the GDPR. However, registries and registrars have not provided reasonable access to this data, and ICANN has stated that it is unwilling to enforce this policy to require access in any case where a registry or registrar has refused it.

FAILURE TO GRANT ACCESS TO WHOIS DATA FOR LEGITIMATE PURPOSES

Since May 2018, the WHOIS data relevant for law enforcement investigations, cybersecurity investigations and mitigation, consumer safety and welfare, child protection efforts and intellectual property enforcement has gone dark. With respect to access requests to serve legitimate interests, almost all of such access requests are ignored or denied in a system that is now fragmented. In the practical experience of one leading group, Appdetex, only 6.2% of over 1,110 requests for registrant contact data for domains that were involved in phishing and malware attacks resulted in the provision of

³ See ICANN67 GAC Communique at: https://gac.icann.org/contentMigrated/icann67-gac-communique at p. 7

⁴ https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52020DC0605&from=EN at p. 11

⁵ https://ec.europa.eu/info/sites/info/files/1 en act part1 v6 1.pdf

⁶ The Temporary Specification may be found here: https://www.icann.org/en/system/files/files/gtld-registration-data-temp-spec-17may18-en.pdf

⁷ ICANN received guidance from the European Data Protection Board that contact details of natural persons contained in the WHOIS data of legal persons are within the scope of the GDPR.

registrant contact data.⁸ The European Parliament has taken note of this lack of access of WHOIS data for legitimate interests with alarm as evidenced by a Parliamentary Question earlier this year which noted notwithstanding that ICANN's policy "requires that access is granted to entities with a legitimate purpose for such access . . . approximately 75% of requests for access remain unanswered and almost all requests that receive an answer are denied."⁹

The subjective judgment of domain name registries and registrars operating under ICANN policy as the controllers of redacted WHOIS data has led to an unpredictable and fragmented system and contributed to this unacceptable situation where legitimate access requests are routinely denied. Even European government agency and law enforcement requests for redacted WHOIS data have been denied. As described in a May 2020 letter from the ICANN President to the European Data Protection Board, requests that have been made by European Data Protection Authorities for access to redacted, non-public WHOIS data to assist in their investigations of potential privacy violations have been denied by domain name registrars and registries. ¹⁰ Such registries and registrars are likely to evaluate the privacy of redacted WHOIS data of registrants in absolute terms, without considering other rights and legitimate interests, to avoid possible regulatory sanctions or judgments against them. Far from furthering legitimate privacy interests, the ICANN policy in response to the GDPR and its implementation by domain name registries and registrars have actually undermined the privacy protections of end users of the Internet—and not just by blocking investigations by Data Protection Authorities, but also by other consequences, such as increased phishing attacks as described later in this Annex.

Moreover, ICANN's policy and its implementation has significantly hampered and impeded law enforcement investigations and likely contributed to the substantial increases in illegal and abusive activity online. A survey conducted by the Public Safety Working Group of the GAC of over 50 law enforcement agencies from around the world detailed how the lack of availability of WHOIS data since ICANN's adoption of the policy in an effort to comply with the GDPR has interfered with the work of such government agencies. Prior to the adoption of the ICANN policy in May 2018, only 2% of the law enforcement agencies reported that WHOIS data did not meet investigative needs. Following implementation of the policy, 67% of the agencies reported that WHOIS data did not meet investigative needs. The Commission noted in comments on ICANN's WHOIS policy that "we stress that the current situation is affecting EU Member States' authorities to obtain legitimate access to this data." It

Amplified by the COVID-19 crisis and the accelerating rate of dependence on digital services in our daily lives, there has been a well-documented increase of online illegal activity of all kinds, from online child sexual abuse¹³ to cybersecurity and phishing attacks. From a public health perspective, there is a rising tide of websites taking criminal advantage of fear and misinformation regarding COVID-19 and seeking to sell falsified medicine and even vaccines.¹⁴ The Commission has observed that "cyberattacks and cybercrime continue to rise" and that the COVID-19 pandemic has "opened the door to an extraordinary

⁸ See: https://blog.appdetex.com/appdetex/dns-phishing-mitigation-slow-and-unwieldy

⁹ E-000826/2020: https://www.europarl.europa.eu/doceo/document/E-9-2020-000826 EN.html

¹⁰ See: https://www.icann.org/en/system/files/correspondence/marby-to-jelinek-22may20-en.pdf

¹¹ https://gac.icann.org/presentations/public/icann63%20pswg.pdf

¹² https://mm.icann.org/pipermail/comments-epdp-recs-

 $[\]underline{04mar19/attachments/20190417/6f0a65b2/Comments on the Temporary Specification for gTLDRegistration DataPolicy Recommendations - 0001.pdf$

¹³ See e.g., https://www.europol.europa.eu/iocta-report

¹⁴ See e.g., https://themedicinemaker.com/manufacture/the-rise-of-the-covid-19-scammer

increase in malicious attacks." ¹⁵ In a recent report by Europol on criminal networks involved in the trafficking and exploitation of underage victims, Europol found that "the internet and social media increasingly play a role in the recruitment phase." ¹⁶ In the U.S., the FBI's Internet Crime Complaint Center reported that as of June 2020, <u>daily</u> cybersecurity complaints had spiked from 1,000 to 4,000 and that cyberattacks on financial institutions had increased by nearly 240%. ¹⁷ During the recently concluded virtual ICANN69 meeting, a European law enforcement member of the GAC Public Safety Working Group noted that reports of ransomware attacks have increased by over 700%. ¹⁸ A recent report by Interisle found that during the three-month period of May 1 – July 31, 2020 there were over 120,000 phishing attacks. This dramatic increase in online illegal activity and abuse has also been recognised and acknowledged by domain name registries and registrars themselves. As reported by a leading American domain name registry earlier this year, Neustar, "we're seeing a dramatic upturn in attacks using virtually every metric that we measure. We have observed an increase in the overall number of attacks as well as in attack severity..." ¹⁹ (emphasis added) Clearly this situation is leading to an erosion of consumer trust online—an issue of key concern to the Commission with respect to the Digital Services Act.

As a result, governments have emphasised the urgent need to resolve the current lack of access to WHOIS data. In October 2018—two years ago—the Council of the European Union endorsed EU lines to take on WHOIS policy that included the following:

"The EU and its Member States stress that the current situation where access to non-public WHOIS data for public policy objectives is left at the discretion of registries and registrars affects the Member States authorities' ability to obtain legitimate access to non-public WHOIS data necessary to enforce the law online, including in relation to the fight against cybercrime. It may also affect the rights of individuals.

The EU and its Member States note the concerns raised by law enforcement authorities, cybersecurity organisations and intellectual property rights holders about the negative impact of limitations of access to WHOIS data on their work. Finding a workable solution for access to non-public WHOIS data should be treated as a matter of priority." (emphasis added)²⁰

ICANN'S RESPONSE IS NOT FIT FOR PURPOSE

After more than two years since the adoption of its Temporary Specification in May 2018, the ICANN Expedited Policy Development Process team issued a nearly 200-page Final Report of the Temporary Specification for the gTLD Registration Data dated July 31, 2020 ("Report").²¹ The Report contains a

https://69.schedule.icann.org/meetings/w8wuCYSW5rvL4Yzf3#/?limit=10&sortByFields[0]=isPinned&sortByFields[1]=lastActivityAt&sortByOrders[0]=-1&sortByOrders[1]=-1&uid=a6ijir8iemBHYWRru

¹⁵ https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52020DC0605&from=EN at p.1 and p.3

¹⁶ See page 19 of report that may be found at this link: https://www.europol.europa.eu/publications-documents/criminal-networks-involved-in-trafficking-and-exploitation-of-underage-victims-in-eu

¹⁷ See: https://thehill.com/policy/cybersecurity/493198-fbi-sees-spike-in-cyber-crime-reports-during-coronavirus-pandemic

¹⁸ See page 27 of presentation slide deck available for download here:

¹⁹ https://www.home.neustar/resources/whitepapers/covid-19-online-traffic-and-attack-data-report

²⁰ See: https://data.consilium.europa.eu/doc/document/ST-13443-2018-INIT/en/pdf

²¹ https://gnso.icann.org/sites/default/files/file/field-file-attach/epdp-phase-2-temp-spec-gtld-registration-data-2-31jul20-en.pdf

series of weak policy recommendations for the implementation of a so-called System for Standardised Access/Disclosure to non-public registration data (e.g., redacted WHOIS data). Unfortunately, the System leaves WHOIS data disclosure decisions almost entirely to the subjective judgment of gTLD domain registries and registrars, thereby continuing and endorsing the exact same fragmented situation that the EU identified as unacceptable in the EU Council communication quoted above. Furthermore, the policy recommendations set service level guidelines allowing several days for registrars and registries to respond to requests for disclosure of WHOIS data. Yet for investigations of cybersecurity threats and other criminal activity, including child sexual abuse, responses are needed in minutes or hours, not days or weeks. As the Europol EC3 Advisory Group on Internet Security explained "Most cybersecurity investigations . . . rely on WHOIS queries. Such real-time queries provide what is sometimes the only information available to timely identify and protect against advanced persistent threats, cybercrime infrastructure (such as fast-flux botnets), and other DNS abuse." Indeed, prior to May 2018, the data was immediately accessible supporting real-time queries.

The EU was not alone in its dissatisfaction with the Final Report and the recommended access System. The entire 170+ member GAC (including GAC members from the Commission) filed a Minority Statement to the Report stating that the Final Report and policy recommendations, including the proposed access System "do not strike the appropriate balance between protecting the rights of those providing data to registries and registrars, and protecting the public from harms associated with bad actors seeking to exploit the domain name system."²³

ICANN is not well suited to resolve legal questions concerning how the balance of privacy and public interest and legitimate third-party interest rights set forth in the GDPR should be applied to disclosures of WHOIS data that contain personal data. This is reflected in recent correspondence from the ICANN President to the Chair of the European Data Protection Board wherein the ICANN President stated, "Following ICANN's implementation of new, heightened standards for access to this previously public directory information [i.e., WHOIS data] to comply with the European Union's General Data protection Regulation (GDPR), entities with legitimate interests in accessing this data face challenges in obtaining it. At least part of this issue appears to be uncertainty surrounding how to perform the legitimate interests assessment contemplated in Article 6(1)f of the GDPR."²⁴

Neither is ICANN well suited to resolve other legal questions that relate to the interpretation of the GDPR, such as the application of the GDPR's concept of controllership. This is reflected in recent correspondence from the ICANN President to the Directors General of DG CONNECT, DG JUST and DG HOME, wherein the ICANN President stated, "The ICANN community develops policies for gTLDs within the boundaries of the law. The community policy development process cannot, nor should it be able to, define, interpret, or change applicable law." ²⁵

²² https://www.icann.org/en/system/files/files/gdpr-statement-ec3-europol-icann-proposed-compliance-models-25jan18-en.pdf

²³ See page 122 at https://gnso.icann.org/sites/default/files/file/field-file-attach/epdp-phase-2-temp-spec-gtld-registration-data-2-31jul20-en.pdf Note that in addition to the GAC's Minority Statement, strong Minority Statements were also filed by the At-Large Advisory Committee, the Security and Stability Advisory Committee, the Business Constituency and the Intellectual Property Constituency. All of these groups—part of ICANN's multi-stakeholder community—found the Final Report and its policy recommendations woefully inadequate and not fit for purpose. Nevertheless, the ICANN GNSO Council approved the Final Report and its policy recommendations in October 2020.

²⁴ https://www.icann.org/en/system/files/correspondence/marby-to-jelinek-22may20-en.pdf

²⁵ See https://www.icann.org/en/system/files/correspondence/marby-to-viola-et-al-02oct20-en.pdf

Clearly, government action is required to resolve the current situation that the EU, as well as governments around the world, have determined to be unacceptable and contrary to public interest, safety and welfare. ICANN's multistakeholder community has been unable to establish satisfactory or adequate policies that both comply with the GDPR and appropriately support the legitimate interests described above. As a result, the EU that adopted the GDPR is best suited to provide the appropriate balance and clear regulatory requirements to address this situation.

THE CURRENT SITUATION IS DANGEROUSLY OUT OF BALANCE

The current situation with respect to WHOIS data is out of balance. It is harming not only public safety and welfare, but also the privacy of Internet end users themselves. For example, an article in PC magazine recently reported a 350% increase in phishing attacks since the beginning of 2020. Phishing attacks involve not just a violation of privacy, but a malicious stealing of personal data in order to profit bad actors at the harm and expense of end users. The current lack of access to WHOIS data not only impedes investigations of phishing, but of cybersecurity threats of all kinds, including malware and botnets. In describing these challenges, an article about cybersecurity professionals and their work explains, "the Internet is a public resource, so owners of domain names should be required to register them in a way that makes it simple to see who owns what domain."²⁷

In January 2018, the Commission wrote to ICANN concerning the application of the GDPR to WHOIS data and stated:

"The Commission is well aware that the WHOIS system is currently used by a variety of stakeholders for different purposes, including for achieving public policy objectives (e.g. through identification of contact points for network operators and administrators, help in countering intellectual property infringements, finding the source of cyber-attacks or assistance to law enforcement investigations), as already set out in the ICANN Governmental Advisory Committee's 2007 WHOIS Principles. This reflects the broad general interest missions fulfilled by the Domain Name System and by ICANN as the organisation managing this key resource, in the framework of a multistakeholder process which the Commission supports. We would like to underline the importance of these objectives and the corresponding need to preserve WHOIS functionality and access to its information. The EU Member States have also stressed the importance of ensuring swiftly accessible and accurate WHOIS databases of IP addresses and domain names, so that law enforcement capabilities and public interests are safeguarded." ²⁸ (emphasis added)

Unfortunately, these important interests and objectives of preserving WHOIS functionality and access cannot be met by ICANN without clear and explicit EU action. Such government action is both warranted and urgently needed to ensure public interests and the privacy interests of Internet end users are appropriately safeguarded.

²⁶ See: https://www.pcmag.com/news/phishing-attacks-increase-350-percent-amid-covid-19-quarantine
Wikipedia defines phishing attacks as "fraudulent attempts to obtain sensitive information or data, such as usernames, passwords and credit card details, by disguising oneself as a trustworthy entity in an electronic communication."

²⁷ https://blog.barracuda.com/2019/01/04/cybersecurity-professionals-lament-losing-of-access-to-whois-database/

²⁸ https://www.icann.org/en/system/files/correspondence/avramopoulos-et-al-to-marby-29jan18-en.pdf

DENMARK AS AN EXAMPLE OF ACHIEVING BALANCE

As stated above, ICANN and its policies and contracts only apply to gTLDS--generic top-level domain names. Country code top level domain names--ccTLDs, such as .be and .dk, are administered independently by the relevant country. Each country determines its own policies with respect to its ccTLD. For example, with respect to the .us top level domain, the WHOIS data for registrants of .us domain names remains publicly accessible in accordance with U.S. policy.

In Europe, Denmark has determined that the public interest in accessible WHOIS data for its .dk ccTLD merits that such information be publicly available, even when the registrant is a natural person. Denmark enacted legislation to require that the name, postal address and phone number of all .dk registrants, with narrow exceptions, be publicly accessible.²⁹ This is consistent with, and allowed, under the GDPR because EU Member States can determine via legislation or regulation when the public interest in personal data outweighs the privacy interest. All of this was clearly explained in recent correspondence between Denmark and ICANN. In fact, Denmark's letter states that in weighing the privacy interests against other interests that "[t]he purpose of this provision by the Danish legislators was to establish a high-quality domain with as much transparency as possible. Anyone should be able to find out the identity of a registrant, and thus who is the person behind a specific domain name. The provision should, among other things, help to limit illegal websites as well as harassment on websites, etc., since registrants were not, as a rule, anonymous."³⁰ (emphasis added)

In a similar vein, the Commission in its August 2020 Study on evaluation of practices for combating speculative and abusive domain name registrations stated the domain name system "exists to foster a healthy, functional and trustworthy Internet, but it is not immune to abuse."³¹ Thus the Study recommended, with respect to the .eu ccTLD, that registrars be required "to carry out strict identification of the registrants' identity, possibly through eID authentication, in order to enter correct and accurate registration data [i.e. WHOIS data] in the .eu registry (such as in .dk)."³²

All of the above is consistent with and reinforced by the Commission's own observation that "security and respect for fundamental rights are not conflicting aims, but consistent and complementary." ³³

THE URGENT NEED FOR AN EU SOLUTION AND RECOMMENDATIONS

ICANN's policy, which has resulted in the over-redaction and lack of access to gTLD WHOIS data for both governments and legitimate third-party interests, flows directly from its uncertainty while attempting to discern the correction application of the GDPR. Therefore, it is up to the EU to undertake specific and definitive action to correct the situation and right the balance. Even though the gTLD domain name

²⁹ See Section 18 of the Danish Domain Names Act

³⁰ See: https://www.icann.org/en/system/files/correspondence/vignal-schjoth-to-plexida-28may20-en.pdf

³¹ https://ec.europa.eu/digital-single-market/en/news/study-evaluation-practices-combating-speculative-and-abusive-eu-domain-name-registrations at page 10

³² Ibid., at page7

³³ https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52020DC0605&from=EN at p.2

system is global, the ICANN policies that have led to a current situation found to be unacceptable by governments around the world—including the EU Member States and the Commission—and unacceptable to all of the undersigned organisations are a result of ICANN's attempt to conform gTLD policies to the GDPR.

We therefore strongly urge the EU in a forthcoming Directive or Regulation, preferably the Digital Services Act, to do the following:

- 1. Adopt a provision similar to that of Section 18 of the Danish Domain Names Act34 that explicitly recognises the public interest in publicly accessible unredacted WHOIS data for gTLDs (generic top-level domain names) as well as all EU and EU Member State ccTLDs. From the experience of the undersigned entities, which we understand is shared by law enforcement agencies as well, the three most important elements of WHOIS data that should be made publicly accessible, whether the registrant is a natural or legal person, are (in order of priority): a. the verified email address of the registrant; b. the name of the registrant; and c. the postal address of the registrant. ICANN has maintained a centralised portal for searches of gTLD WHOIS data held by registrars and registries for many years and still does so for the currently non-redacted WHOIS data.³⁵ Therefore, ICANN as a single, not-for-profit entity can readily assume the public interest responsibility for such a registration directory service for gTLD WHOIS data.³⁶ The EU has established the public interest in publicly accessible multinational directories before, including the EU trade marks Register. Article 111 of Regulation 2017/1001 on the European Union trade mark establishes the Register of EU trade marks and sets forth in subparagraph (9) that "All the data, including personal data, concerning the entries in paragraphs 2 and 3 shall be considered to be of public interest and may be accessed by any third party."37 We believe the public interest in the elements of WHOIS data identified above are of equal, and perhaps greater importance to public welfare and safety, and therefore public interest, as the data in the EU trade marks Register. Therefore, we strongly urge the Commission to make a similar declaration of the public interest in WHOIS data, as permitted under the GDPR, so that this important data may be accessed by any third party.
- 2. In accordance with Article 5(1)(d) of the GDPR, the Commission's Study with respect to the .eu Registry, and "Know Your Business Customer" principles, require that verification and identification be undertaken when WHOIS data for gTLDs and EU and EU Member State ccTLDs is collected in order to ensure its accuracy.³⁸ As the GAC recently noted with respect to

https://www.icann.org/en/system/files/correspondence/vignal-schjoth-to-plexida-28may20-en.pdf

³⁴ See explanation of Section 18 in correspondence between Denmark and ICANN:

³⁵ See: https://lookup.icann.org/

³⁶ The Commission has previously acknowledged that ICANN acts in the public interest. See: https://mm.icann.org/pipermail/comments-epdp-recs-

 $[\]underline{04mar19/attachments/20190417/6f0a65b2/Comments on the Temporary Specification for gTLDRegistration DataPolicy Recommendations -0001.pdf$

³⁷ See Article 111(9) at: https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32017R1001&from=en

³⁸ See in particular page 7 and pages 39-41 of the Study at: https://ec.europa.eu/digital-single-market/en/news/study-evaluation-practices-combating-speculative-and-abusive-eu-domain-name-registrations
Note also that EU Member State ccTLDs, such as .dk, also currently undertake rigorous WHOIS data verification procedures in order to both ensure accuracy and reduce abuse and illegal activity. As noted by the Study "Registrants with bad intentions likely use inaccurate data to hide their identity. Accurate registration data can

data accuracy and the failure of the Final Report to address accuracy with respect to gTLD WHOIS data and the proposed (inadequate) access system, "failing to provide recommendations aimed at ensuring the accuracy of gTLD registration data, including for the purpose for which it is processed in an SSAD, in light of the systemic inaccuracies highlighted by the RDS-WHOIS2 Review, risks fundamentally undermining the compliance of the system with data protection law." Therefore, it is important for the EU to ensure that accuracy requirements apply to WHOIS data, as ICANN has not done so in its policy recommendations.

3. Limit the use of privacy and proxy services to "mask" the identity of domain registrants. Such services should not be permitted to be used with respect to WHOIS data for any domain name associated with an operational website that either: (i) collects, maintains or stores personal data on the users of or visitors of the website, or on whose behalf such information is collected, maintained or stored, or (ii) engages in commercial activity, which includes offering or directing users to goods or services of commercial value, irrespective of whether such goods or services are of a legal or illegal nature. The Public Safety Working Group of the GAC has found during the COVID-19 pandemic that "the majority of domains involved in pandemic-related fraud, phishing, or malware have employed Privacy/Proxy Services to hide the identity of the registrant."⁴⁰
According to one Public Safety Working Group member government investigator, 65% of domains referred for investigation for likely abuse used a privacy/proxy service, typically one affiliated with the registrar of the domain name. Privacy/proxy services should not be available to hide the identity of any domain name registrant where the domain name is associated with an operational website engaged in the collection of personal data, commercial activity (legal or illegal), or online abuse.

In recommending this legislative action, we urge the Commission to act upon its judgment about the need for "hardening of core internet infrastructures and resources, <u>notably the Domain Name System</u>."⁴² (emphasis added) The Commission explicitly acknowledged in its Communication on the EU Security Strategy that access to WHOIS data is "becoming more difficult" and that "legislation may be necessary."⁴³ Given the wholly inadequate recent policy recommendations from ICANN concerning WHOIS data access, legislation now clearly is necessary.

Furthermore, by taking the above recommended actions, the EU will strike the appropriate balance between the privacy interests of domain name registrants and the public interest. Indeed, by taking these steps the EU will help to improve the security of the Domain Name System and the Internet, reduce illegal and abusive behaviour and thereby protect not only the safety of end users, but also help protect their personal data as well—a fundamental goal of the GDPR. Moreover, the actions recommended above are simple and straightforward; they provide clear and uniform solutions to a myriad of complicated questions that arise with respect to how the GDPR applies to WHOIS data and the need for access to such data. A number of these complex questions—including those concerning

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help law enforcement authorities to identify the domain holders responsible for illegal activities" (See page 41 of Study)

³⁹ See: https://gac.icann.org/contentMigrated/next-steps-on-key-policy-issues-not-addressed-in-epdp-phase-2

⁴⁰ See: https://gac.icann.org/presentations/icann68-session-8-dns-abuse-slides.pdf and in particular page 14

⁴¹ See page 8 of transcript available at:

https://68.schedule.icann.org/meetings/qXuruznZZieKZ52yn#/?limit=10&sortByFields[0]=isPinned&sortByFields[1] =lastActivityAt&sortByOrders[0]=-1&sortByOrders[1]=-1&uid=iAz4vQpCkwvHcRSjc

⁴² https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52020DC0605&from=EN at p.7

⁴³ Ibid at p.12

controllership, transfers and liability—were recently posed to the Commission in the October 2, 2020 letter from the ICANN President referenced earlier.⁴⁴ Undertaking the three legislative actions set forth above would obviate the need for the Commission to respond to those questions and would provide a clear solution in line with the GDPR. The alternative would perpetuate the complexity and uncertainty that is hampering law enforcement and legitimate interests of organisations such as ours, and undermining security online and public safety.

At the present time, when the Commission has noted that "online dependency has opened the door to a wave of cybercrime" ⁴⁵ taking action has become even more urgent. The Europol EC3 Advisory Group on Internet Security was prescient when it stated in January 2018 that removing access to WHOIS data "will thwart existing cybersecurity mitigation techniques and further empower the ability of cyber attackers to scale their infrastructure with more persistent campaigns." ⁴⁶ Earlier this year, the European Parliament asked of the Commission "will it confirm the need for access to WHOIS as necessary for the public interest?" We agree with the Parliament that this urgent question must be answered affirmatively and that the Commission should come forward with specific legislative proposals, such as those recommended above, to address adequately the current situation that poses threats to public safety and the privacy of all EU citizens who use the Internet.

This urgent issue is one with respect to which the views of many governments are aligned. We would like to bring to the Commission's attention statements of other governments that reflect the concerns expressed by the European Parliament and other EU institutions. For example, the United States House of Representatives introduced a Resolution earlier this year "expressing the sense of the House of Representatives that domain name registration information, referred to as "WHOIS" information, is critical to the protection of the United States national and economic security, intellectual property rights enforcement, cybersecurity, as well as the health, safety, and privacy of its citizens, and should remain readily accessible."⁴⁸ Similarly, the G-7 High Tech Crime Subgroup wrote to ICANN in 2019 stating that "it is of critical importance for the security of the citizens to find a solution which will ensure access to non-public Whois information in order to preserve the investigative capabilities of the G7 members. Supporting investigations related to phishing, malware, ransomware, counterfeit products, child sexual abuse material and terrorism, among other offenses, as well as to facilitate the identification of victims and offenders, goes to the essence of providing domestic security for the citizens of the G7 members. As such, Whois constitutes a key element of online accountability."⁴⁹ (emphasis added)

Further, the views of governments and the private sector on the need for a solution are aligned. The Cybersecurity Tech Accord, whose mission is to promote a safer online world by fostering collaboration among global technology companies committed to protecting their customers and users and helping them defend against malicious threats, has a membership that consists of over 100 leading technology companies. In a recent post, the Cybersecurity Tech Accord stated with respect to the lack of access to WHOIS data "that cybersecurity professionals, in the private sector and the law enforcement community have started wondering whether they will ever be able to rely on this tool again . . . and finds the rising

⁴⁴ https://www.icann.org/en/system/files/correspondence/marby-to-viola-et-al-02oct20-en.pdf

⁴⁵ https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52020DC0605&from=EN at p.3

 $[\]frac{\text{46 https://www.icann.org/en/system/files/files/gdpr-statement-ec3-europol-icann-proposed-compliance-models-}{25 \text{jan18-en.pdf}}$

⁴⁷ See: https://www.europarl.europa.eu/doceo/document/E-9-2020-000826 EN.html

⁴⁸ See H.Res. 875 at: https://www.congress.gov/bill/116th-congress/house-resolution/875

⁴⁹ See: https://www.icann.org/en/system/files/correspondence/green-to-chalaby-21jun19-en.pdf

number of domain and DNS threats to be a systemic problem that needs broader oversight."⁵⁰ We very much agree and therefore strongly urge the Commission to take action.

In conclusion and to emphasise the importance of these issues, we offer the following intervention from a Swedish police officer made during a public forum at the ICANN63 meeting held in October 2018:

"Good afternoon. My name is Per-Ake Wecksell. I work for Swedish National Police. I'm dealing with online sexual child abuse. I have used the WHOIS since I started this topic in 2006. It's an important tool - has been an important tool for me to find children and also perpetrators on the Internet. We have gathered some information from WHOIS to find these kids who actually today are being raped. So we have a timeline to cross. We have to find those kids, find those perpetrators. Because of the GDPR, the WHOIS went dark and it takes more time now to send out requests to the registrars and hopefully get some information back. And we really need timely access to WHOIS. . . . Because every day and as we are sitting here, children are being raped."51

We hope Officer Wecksell's grave words will remind the Commission that these issues have real life consequences that warrant attention and action.

⁵⁰ https://cybertechaccord.org/whois-the-process-grinds-forward-sort-of-no-relief-for-cybersecurity-pros-is-in-sight

⁵¹ See: https://static.ptbl.co/static/attachments/191802/1540245466.pdf?1540245466